

**Partnership for profit.
Be part of it.**



**Modular systems
for commercial interiors.**

Visplay is the embodiment of technology and design in modular systems for retail environments. Architects and visual merchandisers use Visplay systems to enhance the ambiance of commercial spaces and maximize merchandising impact. This is achieved through **®Invisible Design**: the neutral image of our products emphasizes merchandise rather than the system. Visplay is committed to the highest levels of quality and product safety. Visplay: modular systems for commercial interiors.





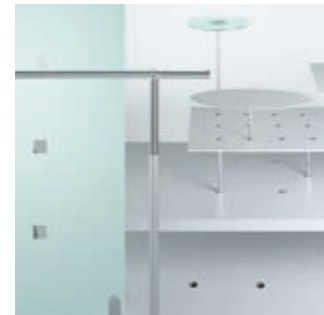
Commercial independence with Visplay. Your opportunity as a sales partner of Visplay.

Do you want to be a successful, independent entrepreneur? Are you looking for products which you can always represent with conviction? Would you like a strong partner that supports you whilst giving you enough room for independent development? Then why not become one of Visplay's sales partners. We can offer you the exclusive representation of Visplay's sophisticated and innovative modular systems in your own defined sales area.

Our business model and its defined target customers and sectors have been successfully proven in numerous countries and offers you successful and efficient market cultivation. Regular product, sales and marketing training guarantees a continuous exchange of information and knowledge and enables you to represent Visplay products convincingly and professionally.

Targeted marketing support will always accompany your sales activities. Effective and structured operational procedures as well as clear, open and fast communication offer the best conditions for successful and constructive cooperation. Seize your chance and make Visplay the leading supplier of modular systems for commercial interiors in your area. You can count on our support at all times. Your success is our ultimate goal. As a sales partner, we will support you in both word and deed, to strengthen your business and promote your commercial success and that of Visplay.

®Invisible Design:
Modular systems for commercial interiors.



Area



Invisible



Kado



MixMix



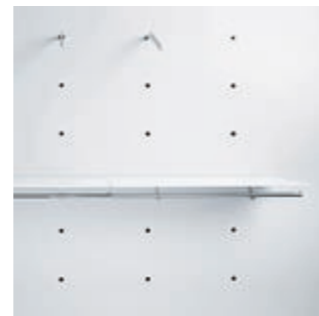
Mono



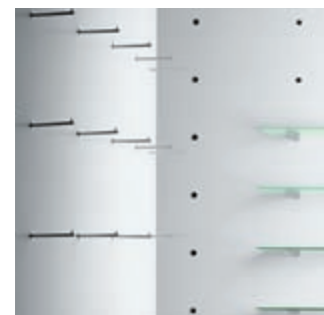
Stripes



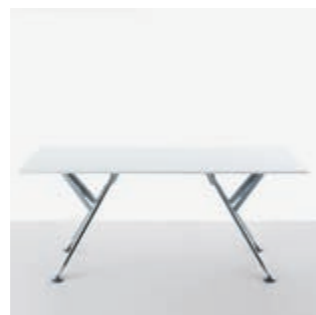
Beam



Mono 25



Mono 20



ToTop



Xero 4 G



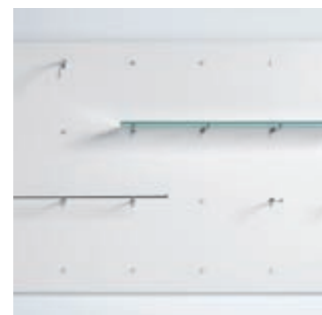
Xero Twin



Mono R30



Endless



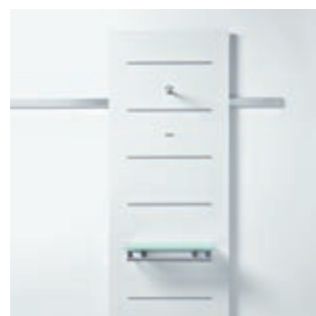
Button



Track



Xero 4



Shaker Rail



Xero Struc



Airside

A perceptible competitive edge:
Visplay's core expertise.

®Invisible Design

Visplay systems can shape rooms and structure walls. They are carefully designed with a timeless and neutral design which brings the merchandise to the foreground. This leitmotif has become Visplay's product trademark: „®Invisible Design“ – for the retailer this means the focus is on the merchandise; for the architect, it means he can create retail environments of his own individual conception and achieve a unique design.

Varied, flexible systems

The Visplay product range covers a variety of systems which were designed and developed by our product development team in association with designers. Visplay systems have a modular structure and are functional. They lend themselves to every type of room architecture and to a wide range of product lines. Thanks to ingenious technology, they are quick to assemble and easy to use.

Visual Merchandising

Visplay systems fulfil all the requirements of modern visual merchandising. Many years of experience in merchandise display and interior design combined with the cooperation of retail architects has generated innovative ideas and solutions for our customers' retail environments.

Service/Guidance

Our field and Service Centre staff informs our customers about Visplay products and advises them on their international projects. The Visplay showrooms run by our subsidiaries and partners display the latest Visplay systems with many ideas for layout and merchandising. Visplay Extranet offers a wide spectrum of tools for architects, planners and shop fitters.

An international presence

Visplay is present throughout the world. The head office of Visplay International GmbH is in Weil am Rhein, Germany. We have our own sales companies in Switzerland, UK, France, Spain, the Netherlands, Belgium, the Middle East and India. In addition Visplay is represented by a worldwide network of partners. This organisation makes Visplay an ideal partner for our internationally-active customers.

References

Famous companies from the retail and service sectors throughout the world opt for Visplay products. Visplay systems demonstrate their versatility in megastores, fashion boutiques, brand stores, department stores, showrooms and information centres, helping contribute to their economic success.

Certificates/Safety

Visplay is committed to the highest level of product quality and user-safety. All company processes are subject to a comprehensive management system which complies with the quality standard DIN EN ISO 9001 and environmental standard DIN EN ISO 14001. Regular testing and fulfilment of these standards is attested by a certificate (NIS ZERT). The safety of Visplay systems is tested by the Nuremberg LGA (Federal Institute for Trade) and confirmed with the GS mark.

Cost-effectiveness

Visplay systems are cost-effective systems. High quality materials and proven production processes produce resistant, long-lasting products. A professional supply chain management, efficient purchasing organisation, high production capacity and appropriate batch sizes enable us to offer our customers products at competitive prices.

Visible success:
Reference projects by Visplay.



Boss, Paris



Damart, Brussels



Hunkemöller, Amsterdam



Mango, Barcelona



Puma, Nuremberg



Selfridges, London



El Corte Inglés, Porto



Samsung, Singapore



Telekom, Bonn



Wolford, Zurich



Arsenal, London



Promod, Paris



Jaguar Cars, Coventry



Tally Weijl, Milan



Tsum, Moscow



Audi, Ingolstadt



Schuster, Munich



Wormland, Hamburg



Breuninger, Karlsruhe



P&C, Cologne



Jetset, St. Moritz



What Visplay's partners must offer. What we can offer you.

We are looking for

entrepreneurial, sales-orientated people,
who wish to become self-employed.

Our expectations

- You wish to concentrate exclusively on the commercialisation of Visplay products
- You have professional qualifications with a commercial and/or technical background
- You have previous experience in shop fitting/retail and have the necessary technical understanding
- You have practical sales experience and excel in customer acquisition and care
- You must possess a high-level of initiative, self-assurance, team spirit, flexibility and willpower
- You are fluent in written and spoken English

We offer

you the opportunity to participate
actively in Visplay's success.

Our proposition

- You will obtain the exclusive commercialisation of innovative Visplay products in your sales area
- You will benefit from all the advantages of our business model which has been successfully proven in numerous countries
- You will profit from 50 years experience in the design of commercial interiors.
- We guarantee comprehensive training in Visplay concepts and systems
- Our qualified and reliable permanent partner support provides you with the necessary assistance at all times.
- Our competent Marketing department provides targeted support for all your sales activities.

Have we sparked an interest? Then seize your opportunity and send us a full application. Your application will of course be treated with utmost discretion.

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Visplay India

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402/403/404, Hilton Center
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Belapur, Navi Mumbai 400 614
India
Mobil +91 98 671 67 697

Visplay Showrooms:**Weil am Rhein Showroom**

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D - 79576 Weil am Rhein
D-79556 Weil am Rhein
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F +49 (0)7621 77 00 20 01

Düsseldorf Showroom

Speditionsstr. 17
D - 40221 Düsseldorf
T +49 (0)211 301 34 63 - 64
F +49 (0)211 301 33 96

UK Showroom

Unit 315/6 Business Design Centre
52 Upper Street, Islington
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F +44 (0) 207 354 10 21

Paris Showroom

3, rue Caroline
F - 75017 Paris
T +33 (0)1 58 22 21 20
F +33 (0)1 58 22 21 21

Ouderkerk Showroom

De Oude Molen 4
NL - 1184 VW Ouderkerk
a/d Amstel
T +31 (0)20 56 98 780
F +31 (0)20 56 98 781

Diegem Showroom

Woluwelaan 137
B - 1831 Diegem
T + 32 2 725 95 07
F + 32 2 725 08 13

Barcelona Showroom

Plaza Comercial 4
E - 08003 Barcelona
T +34 93 268 87 01
F +34 93 268 87 02

Dubai Showroom

Sheikh Zayed Road
P.O.Box: 213035
Sheikha Sana Mana
Al Maktoum Building
Office M 10
Dubai UAE
T + 971 (0)4 321 56 74
F + 971 (0)4 321 56 75

Mumbai Showroom

Visplay India Private Limited
402/403/404, Hilton Center
4th floor, Sector 11
Belapur, Navi Mumbai 400 614
India
Mobil +91 98 671 67 697

Architects of reference projects:

20/20 Limited (Arsenal, Wolford)
Architecture Dept. El Corte Inglés
(El Corte Inglés)
Blocher Blocher Partners (Boss, Schuster, Wormland, Breuninger)
cdplan (Telekom)
Decoproject (Puma)
Fitch/SDA (Jaguar)
Househam Henderson (Selfridges)
Peter Kern (Jetset)
Kingsmen (Samsung)
Patrick Liégeois/Delphine Devoldere (Damart)
Mango Interior Design Dept. (Mango)
P&C Design & Planning Dept. (P&C)
Phase 1 (Audi)
Point Design (Tsum)
Promod Studio d'architecture (Promod)
T&C (Hunkemöller)
Tally Weijl Interior Dept. (Tally Weijl)

Photography:

Adriano Biondo, Alex Colle, Nikolaus Kolusis, Max Schulz, Markus Stierli, Felix Wey

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