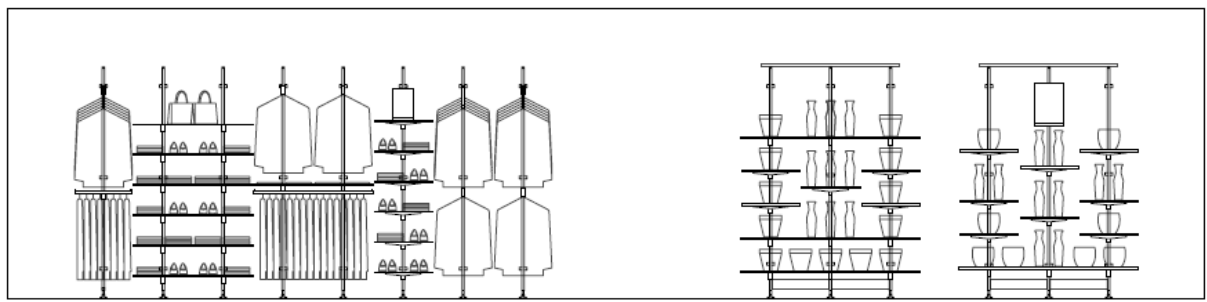


PRESS RELEASE

## The new Visplay systems 2008

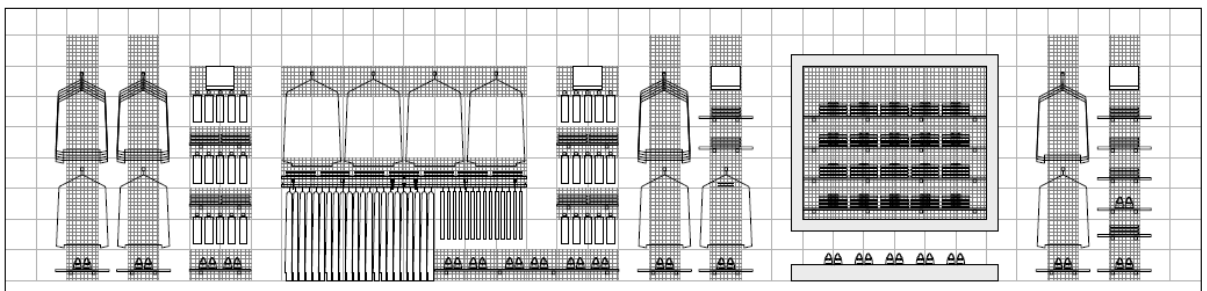
### Steel

A vertical upright system made of steel which offers a high degree of merchandising flexibility. The rectangular-shaped upright tube is designed without slots at the front. Accessories are secured in place by a special adapter which locks into the perforations down the sides (35 mm interval). Steel accessories are of a rectangular design in keeping with the shape of the upright. Unhindered by axis dimensions, the system is very versatile: uprights can be used alone or combined to form a wall unit or a mid-floor gondola.



### Grid 40

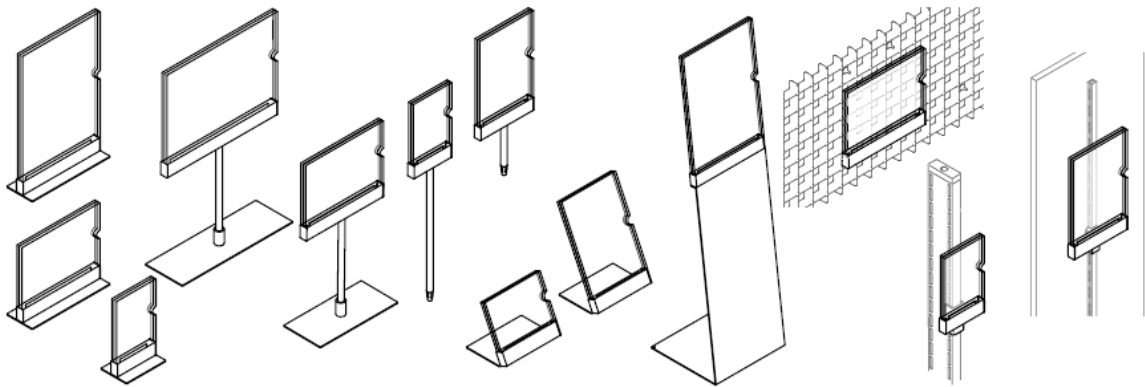
A fresh look for numerous displays in the textile, accessory and hardware sectors. The grid elements (640 x 320 mm) can be combined to form a strip or a rectangular surface of any size. They can be fitted on a wall / panel or integrated in a panel in horizontal or vertical format. Accessories – a range of arms, hooks and shelves – are simply clicked into the grid's squares. Horizontal and vertical use of the system enables an unlimited scope of merchandising.



# visplay

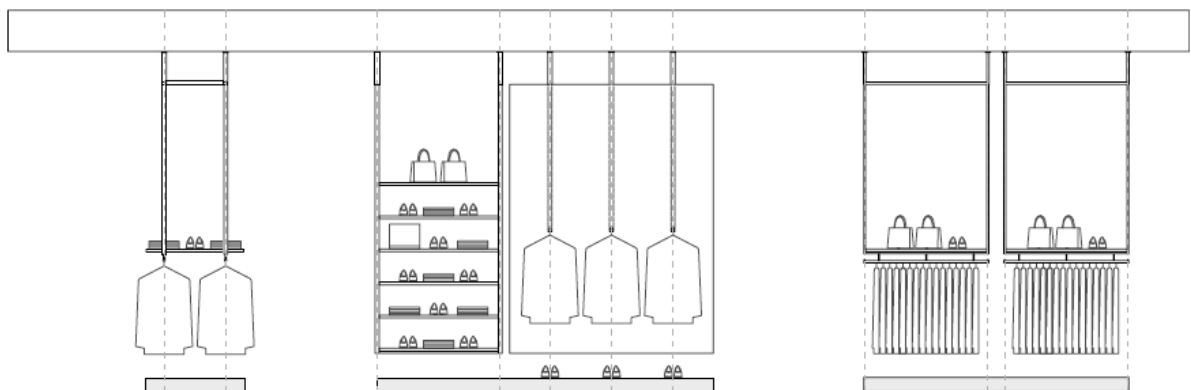
## **Label**

The Visplay Label system offers countless variations of sign holders for information and decoration at the point of sale. Its frameless, simple design suits every interior and motif. Cleverly elaborated, simple handling enables quick insertion of signs. Label is available in various sizes with base feet options for horizontal and vertical use on floors or shelves and exists with adaptors for numerous Visplay systems.



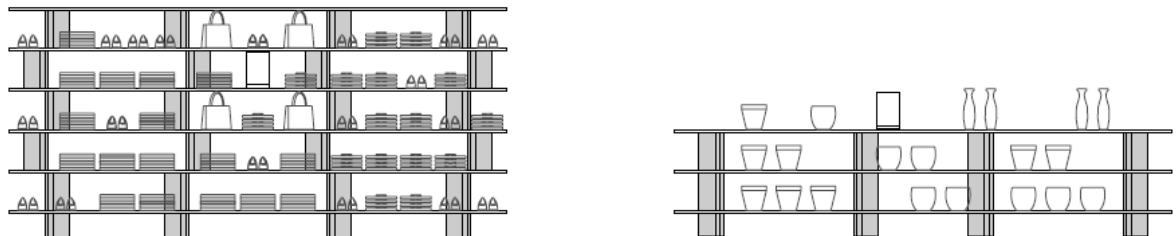
## **Slab**

Ceilings, in many places, lend themselves to carrying merchandising supports. Slab is a ceiling system which can be fitted flush in the ceiling. Visible only as a shadow joint, the aluminium profile carries merchandise supports, decorative elements and – in the electrically-powered version – also lighting and adaptors for electronic goods. This type of hanging bar creates a “floating” display in mid-floor but can also be used in shop windows or along a wall.



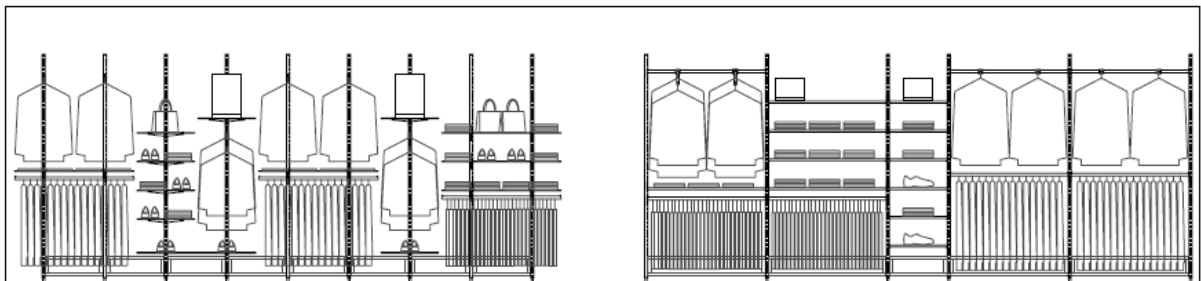
## **Turn**

This L-shaped profile forms the basis of many free-standing wall units and mid-floor shelf configurations. Shelves of any colour and material (glass, stone, wood) can be used as required. The optical aspect of the profile alters according to the angle of its position – creating a static or dynamic effect. The profile comes in different heights and versions with LED lighting for merchandising. The hollow cavity within the profile can be used to hide cables for lighting or the display of electronic goods.



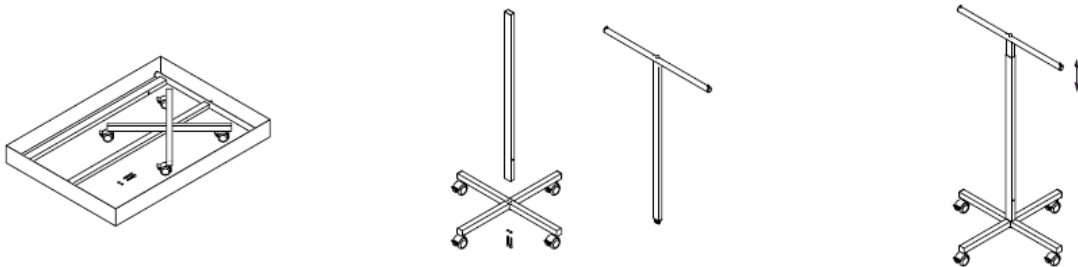
## **Xero Struc Twin**

As an alternative to the existing Xero Struc system, the double slotted upright offers a variety of options when it comes to interior design and merchandise display. The aluminium uprights perfectly complement Xero Twin in both optical appearance and function. They can also be used with two alternative accessory ranges, both with a fixed axis or at free intervals (mid-floor display). Thanks to its double-sided slot, Xero Struc Twin is ideal for creating mid-floor gondolas or stands with different base feet options or structural elements stretching from floor to ceiling.



## Icons flat

Icons is a range of display stands with straight, simple shapes. Icons flat is multi-functional range which complements the Icons system: four basic models for a wide variety of mid-floor display and application possibilities. Icons flat display stands are easily stored as a flatpack - dismantled into individual parts - and can be quickly assembled when required. An economic solution for the fashion sector.

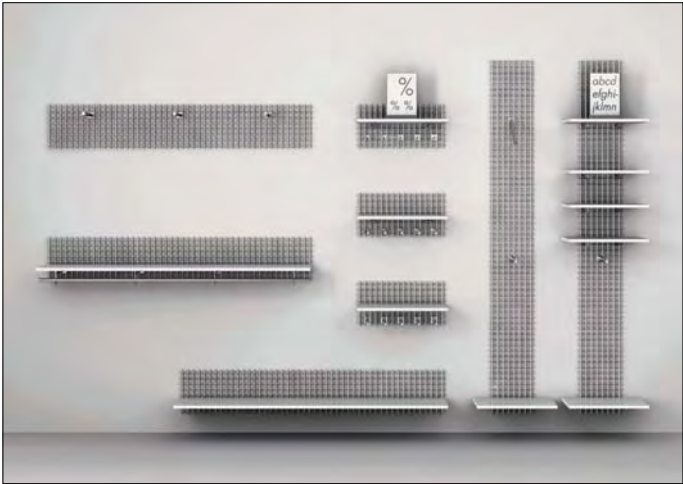


## **Visplay: Modular systems for commercial interiors.**

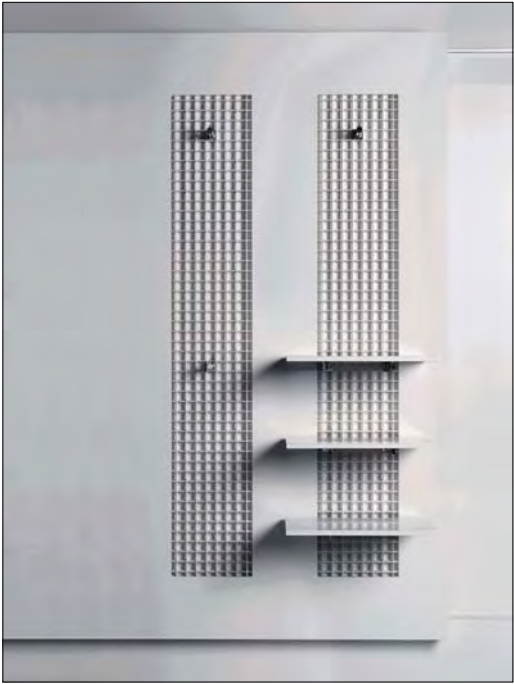
Visplay International GmbH  
Charles-Eames-Str. 6  
D-79576 Weil am Rhein  
T +49 (7621)77 00 20 00  
F +49 (7621)77 00 20 01

info@visplay.com  
www.visplay.com

Visplay - new systems 2008



Grid\_40\_1



Grid\_40\_2



Icon\_Flat\_1

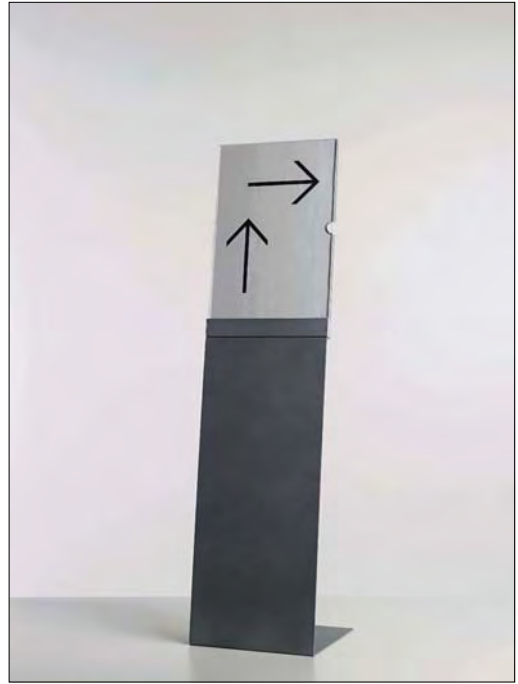


Icon\_Flat\_2

# Visplay - new systems 2008



Icon\_Flat\_3



Label\_floor\_version



Label\_Grid



Label\_Turn

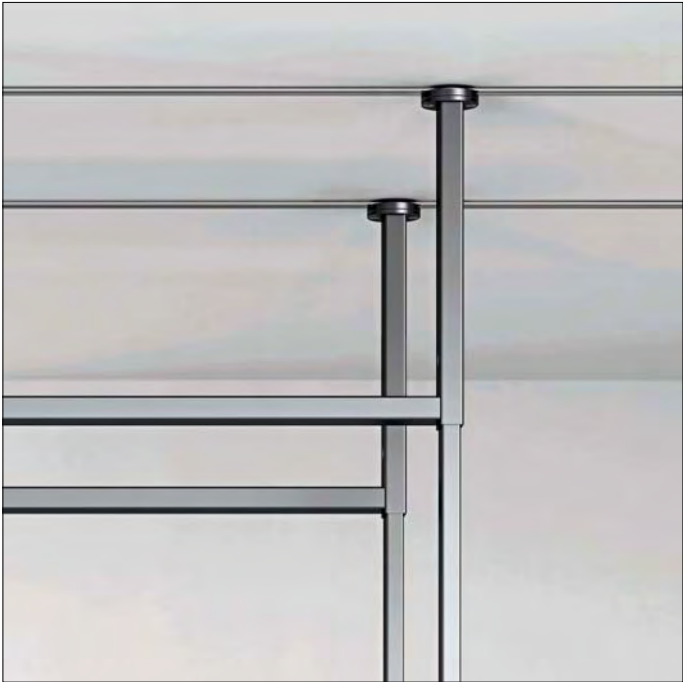
Visplay - new systems 2008



Label\_Xero\_Struc



Slab\_1

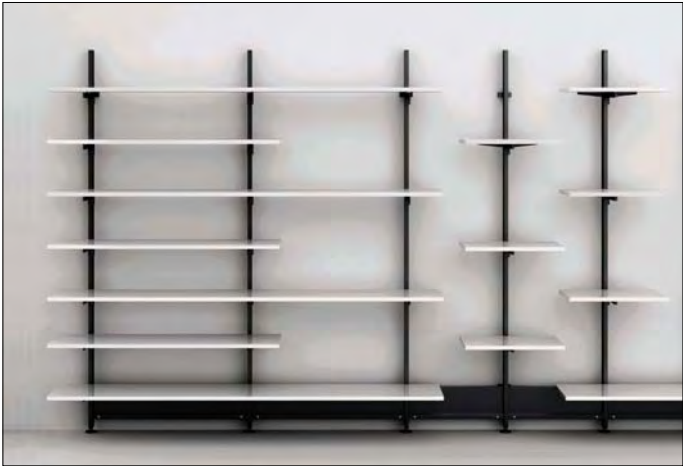


Slab\_Detail2



Slab\_Detail1

Visplay - new systems 2008



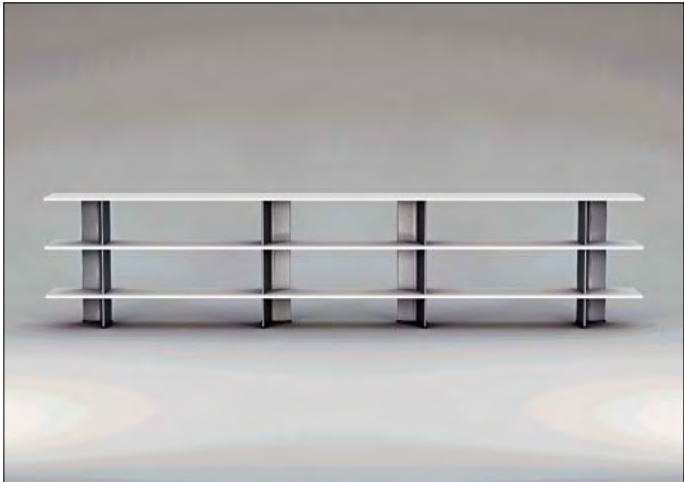
Steel\_1



Steel\_2

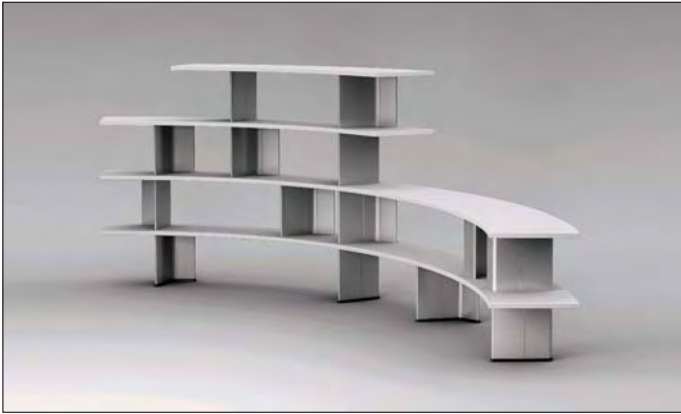


Steel\_3



Turn\_1

## Visplay - new systems 2008



Turn\_2



Turn\_with\_lighting